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Brazil's PowerQUOTE Partners with eSignal to Offer eSignal Services to the Brazilian Marketplace Local Deployment of eSignal Services in Brazil Combines eSignal Software and Market Analysis Tools with PowerQUOTE's Local Language Product Support

By: Business Wire | 26 May 2010 | 08:15 AM ET

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HAYWARD, Calif. & RIO DE JANEIRO, May 26, 2010 (BUSINESS WIRE) -- eSignal, a division of Interactive Data Corporation (NYSE: IDC) and a leading provider of streaming, real-time financial market data, news, analytics and decision-support tools for professional and individual traders, today announced its relationship with PowerQUOTE, a leading Brazilian financial analysis and education firm, to offer eSignal products and services, with PowerQUOTE's Portuguese-language support, to the Brazilian marketplace. Under terms of the agreement, PowerQUOTE will market five eSignal products throughout Brazil.

The eSignal products and services included in the collaboration are: -- eSignal the company's flagship product, is a leading real-time quote service that delivers continuously updating, time-sensitive financial data over the Internet to the PCs or laptops of active traders and individual investors.

-- eSignal, Advanced GET Edition, includes the Advanced GET proprietary indicators, exclusive Dashboard and Advanced GET Scanner, which assist traders in finding the signature Advanced GET trade set-ups.

-- eSignal OnDemand, an end-of-day and delayed intraday charting system designed to enable traders to track global markets and global historical data, combined with eSignal's charting and decision support software.

-- LiveCharts, cost-effective real-time streaming charts and portfolio data--including stocks, options, futures, Forex charts and hot lists--that provide users Web-based access to global markets without the requirement to download any software.

-- QuoTrek, a robust and cost-effective mobile service, which gives users access to data from the world's leading markets, backed by streaming news, charts and analytics to confirm market picks on mobile devices.

"We are proud to offer eSignal products and services in Brazil," said Andre Mendonca, managing partner of PowerQUOTE. "This agreement enables us to offer some of the finest financial market analysis products and services to the Brazilian trading and investment community." PowerQUOTE is a financial education firm that provides comprehensive financial advisory services emphasizing trading and market analysis. The company presents live education seminars and training focused on Elliott wave theory for individuals and organizations in major Brazilian markets.

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PowerQUOTE's relationship with eSignal will focus on meeting the needs of active traders and individual investors by offering eSignal's products and services backed by PowerQUOTE's product and technical support.

"This arrangement with PowerQUOTE is a significant achievement for both companies and will serve the investment community of Brazil well," said Chuck Thompson, president of eSignal. "With its solid reputation and strong financial and educational expertise, PowerQUOTE is an ideal partner to help us build a loyal, sophisticated eSignal client base in Brazil." About Interactive Data Corporation: Interactive Data Corporation (NYSE: IDC) is a trusted leader in financial information. Thousands of financial institutions and active traders, as well as hundreds of software and service providers, subscribe to our fixed income evaluations, reference data, real-time market data, trading infrastructure services, fixed income analytics, desktop solutions and web-based solutions.

Interactive Data's offerings can help clients around the world with mission-critical functions, including portfolio valuation, regulatory compliance, risk management, electronic trading and wealth management.

Interactive Data is headquartered in Bedford, Massachusetts and has more than 2,400 employees in offices worldwide. Pearson plc (NYSE: PSO; LSE: PSON), an international media company, is Interactive Data's majority stockholder.

For more information, please visit www.interactivedata.com About eSignal: eSignal (www.eSignal.com), Interactive Data Corporation's (NYSE: IDC) desktop solutions business, is a leading global provider of financial and business information to professional traders and active individual traders. Building on a legacy of 25 years of delivering time-sensitive financial information, eSignal provides streaming, real-time market data, news and analytics.

About PowerQUOTE: PowerQUOTE (www.powerquote.com.br) specializes in cutting-edge technology solutions for better management of capital investment and financial markets.

PowerQUOTE provides financial market technical analysis software and professional analysis courses tailored for investors in financial markets.

SOURCE: eSignal CONTACT: For eSignal Media: David Parkinson, 801-971-2450 david@methodcommunications.com or Investors: Andrew Kramer, 781-687-8306 andrew.kramer@interactivedata.com Copyright Business Wire 2010 - 0- KEYWORD: United States

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